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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Title/Release Year** | **Distributor** | **Agreement End Date** | **Demand: NRHP, LPLT, MHP** | **Business Models** | **Trigger to Change Business Model** | **Units Sold/**  **Viewed** | **Revenue Projected** | **Revenue**  **Generated** |
| Understanding the Five Forces Model/2010 | Alexander Street | 12/15/2023 | LPLT | Single Title Sales and Aggregation | NA | 25 UAs  400 Views | $375 single titles  $240 paid views | $250 single titles  $400 paid views |
| Dance Basics/2015 | Infobase | 6/30/21 | NRHP | Single Title Sales and Demand-  Driven Access | Six-month sales below 250 units | 100 1U  200 UA | $3,750 combined | $4500 |
| Sail the World/2019 | Kanopy | 9/15/2022 | MHP | Single title sales, DDA, EBA, Curated Collection License | Move to aggregation if revenue below $1,000 | STS/DDA/EBA - 50  Collection Views - 100 | $750 single titles  $250 views | $500 single titles $500 views |

**Content Licensing: Sample Tracking Template\***

\*All data presented Is fictional and for demonstration purpose only.